

## Communications Task Team

Report to Executive Committee – August 23, 2006

Committee currently lists 10 members with two or three actively participating.

Since the July meeting, the Task Team has been working on the following:

1. Supporting Internal Viewers. These are roughly in order of priority and in the last conference call tasks were assigned to CCT members.
  - a. (CTT-201) **NBIMS Funding Prospectus**: Text has been revised to resemble a whitepaper format. Pictures/graphics are needed. The text of the document still addresses a series of answers to fundamental NBIMS issues/descriptions.

Each of these sections can be pushed out onto the listserv as an update to the community and hopefully a catalyst for discussion, response, etc. Here is the link on the Portal: [http://nbims.opengeospatial.org/files/?artifact\\_id=194](http://nbims.opengeospatial.org/files/?artifact_id=194)
  - b. (CTT-105) **New Press Release**: Charles Pankow Foundation support for development of the Pre-Cast Concrete portion of the NBIM Standard. This effort will provide the templates for other areas of interest to further portions of the standard. They have also agreed to fund an economic analysis of the benefits to their community. Award has been finalized. Bob Miller will help with release distribution.
  - d. (CTT-103) **Release to listserv and NBIMS website**: Acknowledge progress and buy-in from specific industry groups. Introduce candidates for December 06 publication. This effort NBIMS Contacts list.
  - e. (TT-203) **Publishing of NBIMS Standards**: CCT is working with the ExCom and committee chairs to define the method by which certain concepts are negotiated in the Consensus Committee and, related to this, the methods by which NBIM Standards are reviewed/approved/published. This is probably a two-level process by which certain concepts which require conflict resolution are reviewed by a smaller, select Consensus Committee and the IDM standards are reviewed using a larger pool of resources. The larger pool is required because of the sheer volume of IDMs that will have to be considered. For both types of standards, a publishing method that is respected, sustainable and available to the community is required. The delivery method for NBIM Standards will likely be the NBIMS website (which is also being reworked currently, see next item) but there is another aspect; which is the involvement of professional associations, industry associations, publishers and research/educational institutions in expanding the influence of the basic standard through collateral activities such as case studies of applied uses, performance metrics, etc. CTT sees links with Testing to provide QA to NBIMS candidate to publishing process; have communicated this to new Testing lead Patrick Suerrman.

- f. (CTT-502) **NBIMS web site**: Faith Junghans is in charge of coordinating with Dominique Fernandez on the new NIBS/NBIMS web pages. In July ARE and DKS prepared comments on proposed webpages and met with Dominique to go over pages and offer comments. Dominique needs text and graphics from NBIMS. CTT-503 - Listserv enrollment and committee lists is being discussed in conjunction with other needs for consensus balloting (CTT-506, Consensus Voting) and general community surveying for input. ARE researched web-based survey offerings and provided a brief summary to Dominique and DKS.

## 2. Supporting External Viewers:

- a. Updated the one page Key Concepts flier. Now available for printing and use when visiting with constituents and new contacts.  
[http://nbims.opengeospatial.org/files/?artifact\\_id=97](http://nbims.opengeospatial.org/files/?artifact_id=97)
- b. A preview of the BIM Resource Guide was published on the Whole Building Design Guide site (<http://www.wbdg.org/>). Here is the link:  
<http://www.wbdg.org/design/bim.php>. Deke Smith, Alan Edgar and Dick Bilden worked on this.
- c. NBIMS is invited to participate in the CURT BIM Workshop September 13, 2006 in Ypsilanti, MI. ARE and BE are preparing presentation.  
Announcement: [http://nbims.opengeospatial.org/files/?artifact\\_id=216](http://nbims.opengeospatial.org/files/?artifact_id=216)  
Agenda: [http://nbims.opengeospatial.org/files/?artifact\\_id=217](http://nbims.opengeospatial.org/files/?artifact_id=217)  
Registration: [http://nbims.opengeospatial.org/files/?artifact\\_id=218](http://nbims.opengeospatial.org/files/?artifact_id=218)
- d. A brief “Elevator Pitch” is proposed. Requires review, discussion and approval by ExCom: [http://nbims.opengeospatial.org/files/?artifact\\_id=219](http://nbims.opengeospatial.org/files/?artifact_id=219)
- e. NBIMS is invited to dialogue with and participate in BuilConn ConnectivityWeek May 22-24 in Chicago (Rosemont Convention Center). Contact with Anto Budiardjo - President & CEO, Clasma Events Inc. has been forwarded to DKS for ExCom consideration.

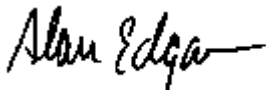
## 3. Issues and Next Steps:

- a. Now that NBIMS scope, process and products are somewhat better defined, the Committee needs to active pursue
  - i. Near-term publishing opportunities describing and elaborating on these, their relative value to NBIMS and Community needs and potential value. Examples of ad-hoc use of BIM tools and techniques are beginning to emerge and results are very positive within the context of individual project requirements and individual team communications. The challenge for NBIMS will be to demonstrate how publishing national standards leverages many individual experiences and brings additional value through collective knowledge.

**National Building Information Model Standards  
Project**

1090 Vermont Avenue, NW, Suite 700  
Washington, DC 20005-4905  
(202) 289-7800  
(202) 289-1092 Fax  
[nibs@nibs.org](mailto:nibs@nibs.org)

- ii. Contact with and co-promotional activities with NBIMS partners.
- iii. Restart external publicity through listserv and new website pages. Individual NBIMS Committee members continue to have one-to-one conversations, attend meetings and make presentations to industry and professional groups as available. However, general knowledge and understanding concerning NBIMS standards and intentions does not seem to have progressed too far beyond the NBIMS Committee leadership and active participants.



Alan Edgar  
Chairman, NBIMS Communications Committee